



*2005*  
**International  
Innovation Exhibition**

**May 24~27, 2005  
Seoul, Korea**

**National Committee for  
the 6th Global Forum on Reinventing Government**

[www.6thglobalforum.org](http://www.6thglobalforum.org)

# International Innovation Exhibition

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## Introduction

- The International Innovation Exhibition is a side event of the 6th Global Forum on Reinventing Government to be hosted by the Government of the Republic of Korea, in cooperation with the United Nations.
- The exhibition will introduce accomplishments of various countries and organizations to share benchmark applications aimed at enhancing public service and promoting e-governance and corporate transparency. Also, the exhibition will provide a useful venue for sharing ideas and experiences of countries, corporations and civic groups worldwide.
- Representatives from Member States of the United Nations, experts from international organizations such as UNDP, OECD, World Bank, leading activists of business, academia and civil society will be attending the Exhibition.
- By participating at the Exhibition, exhibitors will be able to gain global recognition and publicity for their innovative ideas and projects.

## Dates and Venue

- The Exhibition will be a four-day event, starting on Tuesday, May 24 and ending on Friday, May 27, 2005. Atlantic Hall, the Convention and Exhibition Center (COEX), Seoul will be the venue.

## Exhibitors

- Governments (including Local Governments), Business, Public Institutions, and NGOs



### Korean Pavilion

- Central, local governments that experiment with various initiatives to foster innovations in governance, such as implementing e-Government applications.
- Government administration system such as personnel affairs, education/employment management service, procurement, culture and tourism, health and medical services, e-commerce, environment, urban development, transportation, local reinvention, information technology etc.

### Foreign Pavilion

- Central, local governments worldwide with outstanding achievements in promoting innovative governance in their respective countries.
- Governments and organizations that have received the UN Public Service Awards and e-Europe Awards.
  - ※ **UN Public Service Awards:** granted by the UN Economic and Social Council to organizations with significant contributions in promoting transparency and improving the quality of public service.
  - ※ **e-Europe Awards:** awarded to European organizations with notable achievements in fostering innovation, such as successfully implementing e-government initiatives.

### Business Pavilion

- Korean and multi-national corporations with innovative IT-related technologies and management methods.
- Innovation in management, circulation, process, system and service etc.

### Public Institution Pavilion

- NGOs and national corporations which promote participation and transparency.
- ※ **Business Centers and Internet Lounges will be provided.**

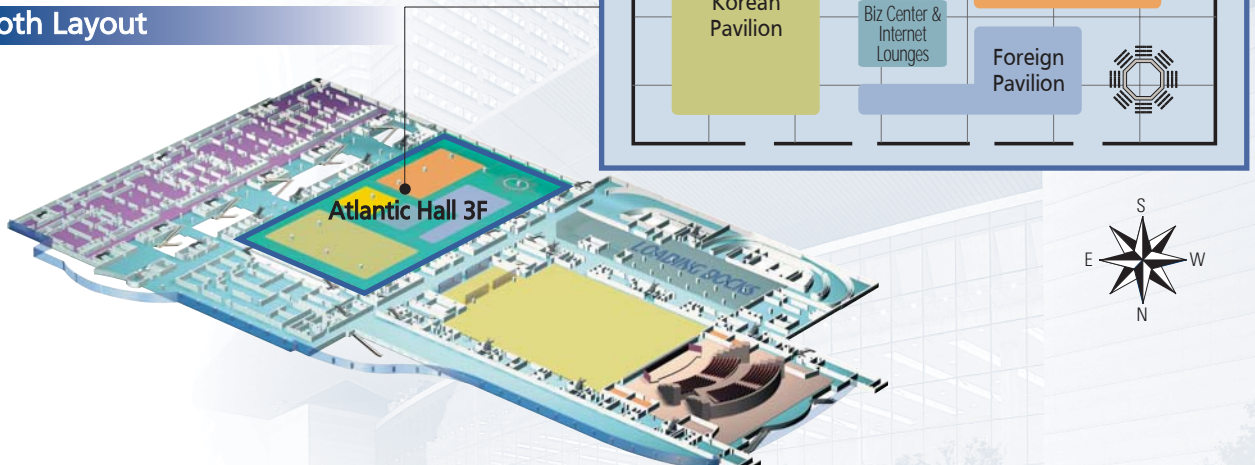




## COEX

- COEX, the venue of the 6th Global Forum and the center of international communication, is a world-class convention and exhibition center.
- Over 150 exhibitions, conventions, and events are successfully held every year, such as the 2000 Asia-Europe Meeting, 2001 World Skill Olympics, 2002 World Cup International Media Center, and the 2003 Seoul Anti-Corruption Conference.
- The center has 12 multi-function exhibition halls including the Convention Hall which can hold up to 7,000 people, a theater style auditorium with seating for 1,000, and over 100 conference rooms.
- Surrounded by wide avenues in the modern south side of Seoul, COEX is easily accessible by all modes of urban transportation. The City Air Terminal provides air travelers with reservation, check-in, and immigration processing for 17 international and domestic airlines, as well as non-stop limousine service to and from the Incheon International Airport.

## Booth Layout





### Application Information

- A completed application form and a copy of the “Business Registration Form” should be sent to the COEX Convention Team or the Secretariat for the 6th Global Forum. Booth fee is free of charge.
- Application can be made through post mail, fax, or online registration (<http://www.6thglobalforum.org>).
- The Committee for the 6th Global Forum will review the applications in order to determine the purpose and impact of the prospective exhibitions, and select the exhibitors.

### Funding for Exhibitors

- Shell stand scheme: exhibit space, basic facilities (electricity, internet connection), equipment (1 computer, 1 beam projector, 1 PDP), and 1 interpreter for 1 booth provided free of charge.



- Raw-space booth: exhibit space provided free of charge.

※ Additional utility service will be charged to the exhibitor.

### Bonded Goods

- The Exhibition hall will be designated as a bonded area for those organizations exhibiting bonded goods.
- Detailed information of bonded goods should be sent to the Secretariat.
- Exhibition goods and materials should be transported only by authorized shipping and transportation companies.

※ Bonded Goods: Items that are temporarily brought into Korea by exhibitors without engaging in custom formalities and having to pay duty or value-added taxes on the goods. These goods must be returned when the exhibition is ended.



## Contact Information

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