

**Capacity Development Workshop on Citizens,
Business and Governments: Dialogue and Partnerships for the
Promotion of Democracy and Development**

Marrakech, Morocco, 10-11 December 2002

**Module 7. Globalisation, Role of the State and
the Enabling Environment**

PROPOSED AGENDA

December 10, 2002	
<i>Session One: Globalization and sustainable economic development: the new face of the state - private sector partnership</i>	
1430-1500 Chairperson: Manuel Penalver	<i>Title: Globalization and sustainable economic development: the new face of the state - private sector partnership</i>
	Speaker: Ian Goldin Director Development Policy Department The World Bank
	Participants will gain insight into the interlinkages between globalization and how it is shaping the new role of the state. It will discuss what is globalization; why do states need to be integrated into the globalized world economy. It will also explore what have been some of the positive and negative impacts of globalization and why so many developing economies are not measuring up to initial hopes. It will seek to promote a better understanding of the cases of success of globalization; and finally outline what the states need to do better manage the process of globalization to minimize its adverse impact on the poor and the marginalized.
1500-1530	Discussion on the presentation

December 10, 2002	
<i>Session Two. Public –Private Partnership in a Globalized World Economy</i>	
1530-1600	<i>Title: Attracting Foreign Direct Investment: What do the States need to do?</i>
Chairperson: Louis Wells	Speaker: Xiaolun Sun, Investment Policy Officer Foreign Investment Advisory Service (FIAS), International Finance Corporation (IFC)/World Bank

	Participants will gain insight into issues such as what is the role of FDI in a globalized world economy? What has been the impact of FDI flows and its spillover effects on economic growth and development? How have FDI flows affected the structure of the economies? What benefits do FDI bring to developing countries? What are the potential adverse impact of FDI? Other issues to be discussed include factors in the host country which influence the size, location, and decision of multi-national companies and the linkages between the global and domestic finance systems and their impact on host country financial stability and ability to promote FDI. Finally it will provide guidelines on what the states need to do to promote FDI flows.
1600-1615	Coffee Break
1615-1645	Discussion on the presentation
1645-1715	<i>Title: Corporate Social Responsibility</i>
	Speaker: Nigel Twose Program Manager, Corporate Social Responsibility Private Sector Advisory Services Department Foreign Investment Advisory Service, International Finance Corporation (IFC)/World Bank
	Participants will gain insights into issues of corporate social behavior related to enterprise and economic development; business standards and corporate governance; education & health promotion; labor and security; and environment. They will learn how both, developing countries and corporations benefit from such initiatives? What can governments do to encourage socially responsible corporate initiative? And how can the consumer and civil societies influence the states and the firms to ensure full participation and inclusion in the benefits of economic growth?
1715-1745	Discussion on the presentation
December 11, 2002	
<i>Session Two contd. The enabling environment for private sector development: Building the domestic institutional and regulatory framework</i>	
Chairperson: Nigel Twose	<i>Title: The enabling environment for private sector development: Building an effective institutional and regulatory framework</i>
0900-0930	Speaker: Joseph Battat, Manager, FIAS Program, Foreign Investment Advisory Service, International Finance Corporation (IFC)/World Bank

	Participants will gain insight about what do the states need to do to build an appropriate framework of policies, institutions and regulation in the globalized world economy, including the policy, legal and regulatory requirements for promoting FDI. The presentation will highlight salient features needed to build an enabling environment; approach to regulatory policy for enhancing domestic competitiveness and competition, and the benefits these to countries in terms of economic growth and increased consumer welfare.
0930-1000	Discussion on the presentation

<i>Session Three. Interlinkages between the FDI and the Regulatory Regime: Country and Regional experiences</i>	
1000-1030	<i>Title: Globalization, FDI and Growth: A Regional and Country Perspective</i>
Chairperson: Joseph Battat	Speaker: Manuel Penalver Adjunct Professor, Georgetown University and Former Director, South Asia Operations, The World Bank
	Putting in place the right framework conditions that are conducive to promoting FDI and is critical for returning to a sustained growth path. This session will serve as a platform to discuss country and regional experiences and findings with policy makers, business leaders and other important stakeholders in the development process about approaches to build a domestic framework to promote FDI. Drawing upon lessons of experience and best practices worldwide this session will present the country experiences where states have successfully undertaken regulatory regimes conducive to attracting FDI.
1030-1045	Coffee break
1045-1115	Discussion on the presentation
1115-1215	<i>A Panel Discussion</i>
	Rapporteur: Manuel Penalver
	This segment will present a lively exchange between resource persons, speakers and participants on the issues discussed in the workshop especially as they relate to the impact of globalization, and interlinkages between promoting FDI, building quality institutions and the role and capacity of the state to provide the enabling environment.

1215-1230	<i>Final Discussion with Panelists and Wrap-Up</i>
	This final segment will conclude with thoughts on the issues discussed and ideas which emerged.