United Nations International Training Seminar High Level Training Seminars Seminar 6:

### **E-Government: The New Regulatory Paradigm**

### Prof. Lance J. Hoffman

Computer Science Department The George Washington University Washington DC 20052 USA 202 994-4955 hoffman@seas.gwu.edu

## **Government regulation responsibilities**

Regulating E-Commerce •Maintaining citizen privacy rights Balancing anonymity vs. accountability •Managing intellectual property regime Guaranteeing freedom of speech Facilitating computer system security Protecting critical infrastructure Recognize limits of regulation while ... Developing consistent regulatory framework that can be harmonized with other governments'

## **Government responsibilities**

### **Regulating E-commerce**

## **E-Commerce Issues**

- Product Restrictions
  - Tobacco
  - What can be sold to children
  - Acceptable food products
  - Pharmaceuticals
  - Alcoholic beverages
  - Financial services
  - Textile and Wool Products
- Taxation control (customs, sales taxes, double taxation, VAT)
- Societal values
  - Language requirements (e.g., use French)
  - Accessibility standards (<u>www.w3.org/wai</u>) [10-20%]

# Some possibly fraudulent e-commerce schemes

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- diet products
- Gambling and International Lottery
  - Investment, Credit and securities scams
- Online Auctions
  - **Erotic Services**

## **Government responsibilities**

### Maintaining citizen privacy rights

## PRIVACY

Different meanings in different cultures Users (consumers) want anonymity and benefits (convenience, efficiency) but may have to balance these



TIME Magazine, August 25, 1997

"The right to be left alone -- the most comprehensive of rights, and the right most valued by a free people." - Justice Louis Brandeis, *Olmstead v. U.S.* (1928). See also Samuel D. Warren & Louis D. Brandeis, The Right to Privacy, 4 Harv. L. Rev. 193 (1891).

#### PRIVACY (DATA PROTECTION) COMMISSIONERS AND REGULATION WORLDWIDE

- 23 countries have data protection (privacy) commissioners
  - (See Canadian Privacy Commissioner's Annual Report at http://www.privcom.gc.ca/english/02\_04\_08\_e.htm)
- European Union Data Directive has regulations:
  - No secondary use of data without an individual's informed consent
  - No transfer of data to non-EU countries unless there is adequate privacy protection (see, for example, www.export.gov/safeharbor)
- US still has no central regulation with respect to privacy. Sectoral regulation in U. S.:

	Notice/	Choice/	Access/	Integrity/	Enforcement/
	Awareness	Consent	Participation	Security	Redress
Financial services	Yes	Yes	Yes	Yes	Yes
Health	Yes	Yes	Yes	Yes	Yes
Online profiling	Yes	Opt-out			
Wireless	Proposed	Proposed		Proposed	Proposed

(John McCarthy, Forrester, Dec. 2000)

### **EXAMPLES WHERE BUSINESS HAS INVADED PRIVACY**

- Unsolicited e-mail (spam):
- Online advertising agency monitored surfing of net users (DoubleClick)
- Attempted fire sales of user data, reneging on past promises (Toysmart.com)

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Tuesday August 3, 1999

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	7:16PM	8:57PM	01:41	Stop	L- Restaurant	0.00
PRODUCTS	8:57PM	9:08PM	00:11	In Transit	In Transit	8.62
FAQ	9:08PM	10:51PM	01:43	Stop	L- Friends House	0.00
MAPS	10:51PM	11:07PM	00:16	In Transit	In Transit	10.24
MAPS	11:07PM	11:16PM	00:09	Stop	L-Quick Stop	0.00
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	1:51AM	4:44AM	02:53	Stop	L-Pool Hall	0.00
	4:44AM	5:32AM	00:48	In Transit	In Transit	47.95
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	8:12AM	8:12AM	00:00	Power	Power Off	0.00

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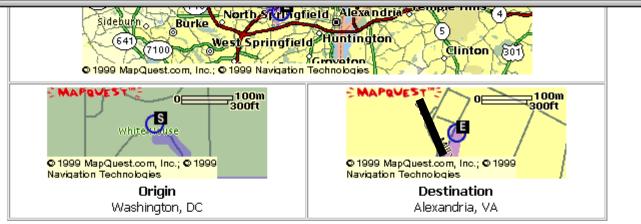
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\$19.95	\$39.95
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Current and previous addresses going back 10 years	Current and previous addresses going back 10 years
Any additional phone numbers available	Any additional phone numbers available
Family members of individual	Family members of individual
Other people at the same address	Other people at the same address
Neighbors with listed phone numbers	Neighbors with listed phone numbers
Spouses (if individual currently lives in Florida or Texas)	Spouses (if individual currently lives in Florida or Texas)

#### Lycos Road Maps - Microsoft Internet Explorer provided by Dell

### **SURVEILLANCE BY PRIVATE SECTOR**

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To: 326

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# **GOVERNMENT SURVEILLANCE**

see www.qn.apc.org/duncan/stoa\_cover.htm and www.cfp2000.org

#### EUROPEAN PARLIAMENT


SCIENTIFIC AND TECHNOLOGICAL OPTIONS ASSESSMENT STOA

#### DEVELOPMENT OF SURVEILLANCE TECHNOLOGY AND RISK OF ABUSE OF ECONOMIC INFORMATION

(an appraisal of technologies for political control)

#### Part 4/4

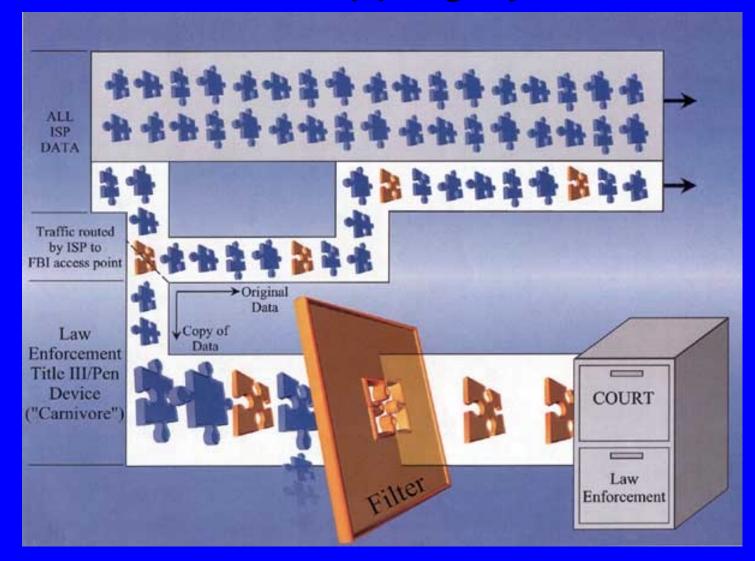
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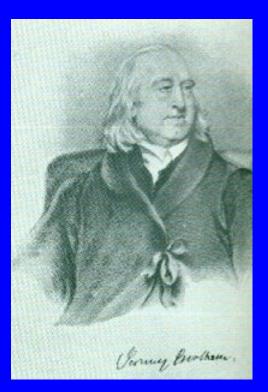
## GOVERNMENT SURVEILLANCE Carnivore: Net-tapping by FBI, 2000

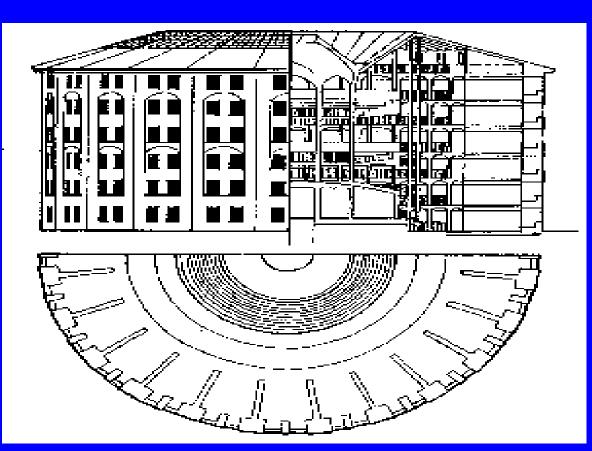


Official FBI figure from http://www.fbi.gov/programs/carnivore/carnlrgmap.htm

# **GOVERNMENT SURVEILLANCE**

Not a new idea: Jeremy Bentham argued for control by surveillance in 1791 in his design of the PANOPTICON, where every person in a building is watched from a central tower.





The Panopticon of Jeremy Bentham From Barton, Ben F. and Marthalee S. Barton. "Modes of Power in Technical and Professional Visuals." *JBTC* 7.1, 1993. 138-62.

## **Government Surveillance**

- When to allow monitoring?
- What safeguards to prevent abuse?

### **Generic Code of Fair Information Practices**

This formulation of a code of fair information practices is derived from several sources, including codes developed by the Department of Health, Education, and Welfare (1973); Organization for Economic Cooperation and Development (1981); and Council of Europe (1981).

#### 1. Openness

no secret databanks on individuals

#### 2. Data subject view and correction

right to see and correct data on self

#### **3. Collection Limitation**

limited data collection by lawful means and, where appropriate, with knowledge or consent of data subject

#### 4. Data Quality

only relevant, accurate, complete, and timely data

#### **5.** Finality

limits to the uses and disclosure of personal data, used only for purposes specified at time of collection, unless data subject or appropriate authority allows

#### 6. Security

reasonable security safeguards against such risks as loss, unauthorized access, destruction, use, modification or disclosure

#### 7. Accountability

record keepers accountable for complying with fair information practices

See http://www.cdt.org/privacy/guide/basic/generic.html for more detail.

## **Government responsibilities**

### Managing Intellectual Property Regime

### Is "Copy" Still the Right Concept?

- Should access to data be controlled? Start from the basics: progress via incentive. Does a use impact incentive? Why did the current intellectual property regime come about? Is it still useful? What can be done to have it work in the digital age?
- Can access to digital information be controlled?
  - The DVD story as told by a defiant Carnegie Mellon University professor: http://www.cs.cmu.edu/~dst/DeCSS/
    - Points to descrambling algorithm (in violation of 17 USC 1201(a)(2) ?), code on T-shirt, software code, Power Point slides on Content Scrambling System (CSS), algorithm in haiku by an anonymous poet
  - DVD/DeCSS FAQ from the Motion Picture Association of America point of view is at <u>http://www.mpaa.org/Press</u>

#### Good references on the current intellectual property regime:

- 1. National Research Council, *The Digital Dilemma: Intellectual Property in the Information Age*, http://books.nap.edu/html/digital\_dilemma/
- 2. Digital Copyright by Jessica Litman, Prometheus Books 2001, www.digital-copyright.com

# Napster file sharing

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Napster, Jefferson's Moose, and the Law of Cyberspace David G. Post, June 8, 2000 www.temple.edu/lawschool/dpost/Napster.html

- But that takes property created here and brings it there. Is that sharing or smuggling?
- Does copyright law protect this? Should it? Who decides? Why?
- Is Cyberspace a new place? Is there a here and a there?
- Jefferson would not ask if Napster infringes Sec. 512 of US Copyright Act, but whether and how it opens new possibilities.

# Peer-to-Peer Won't Go Away! This is NOT Napster:

#### Hosts Search Downloads Uploads Monitor Statistics

- 1								
	1	Host	Origin	Status	Time	Shared	Bandwidth	Version
	3	pc1mt412.mech.pg.gda.pl	📥 Poland	Auto	13m	4/44 KB	274 bps	BearShare 2.0.6
		co3027595-a.blktn1.nsw.optushome.com.au	🎌 Australia	Auto	13m	20/93 MB	274 bps	BearShare 2.0.6
		nt22.rz.uni-rostock.de	💻 Germany	Auto	3m	1/13 KB	2.5 Kbps	
	1	52-MADR-X115.libre.retevision.es	🚾 Spain	Auto	1m	48/50 MB	1.2 Kbps	BearShare 2.0.6
1		p04-dna07kawagoeara.saitama.ocn.ne.jp	🔵 Japan	Auto			838 bps	

### How about Napsters for

•poetry?

•Real estate listings?

Articles about law and cyberspace?

Government efficiency and effectiveness tips?

information about genetic sequences

•making up the human genome?

"Despite Napster's demise, P2P's legal struggle lives on -- certain to battle RIAA further in the coming months, as the industry continues to wage a war to cripple the technology it cannot control and attempts to wrestle music distribution away from the people at the expense of freedom of speech and innovation." – Robin Gross, EFF Staff Attorney, March 5, 2001. http://www.eff.org/effector/HTML/effect14.04.html

•Publius, a censorship resistant, tamper evident, WWW-based publishing •system, already exists (see <u>www.cs.nyu.edu/~waldman/publius.html</u>). Each server can't tell type of content it is hosting, and any modification can be detected.

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## **Recommendations for Policymakers**

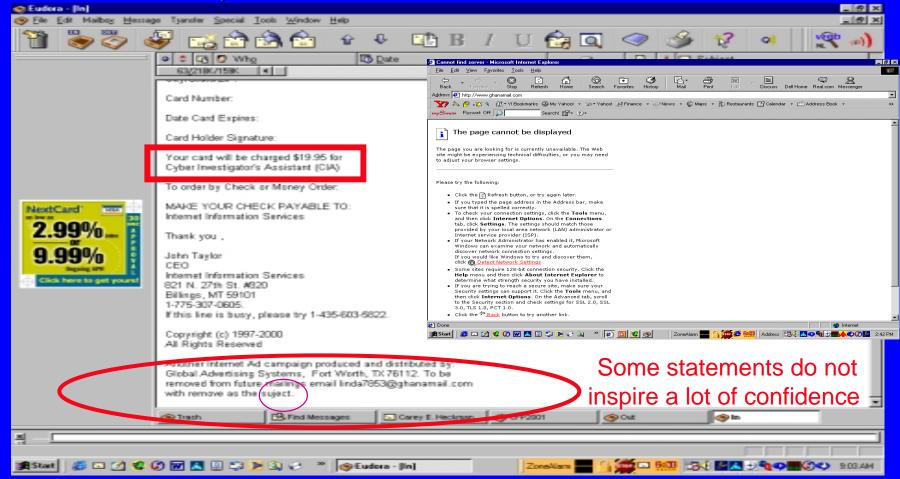
National Research Council, The Digital Dilemma: Intellectual Property in the Information Age, http://books.nap.edu/html/digital\_dilemma/

- Aim for technology independence
- Keep it simple
- Keep it flexible
- Keep cool

# Freedom of speech Content control and access

- When is speech "chilled"?
- Traditional areas of controversial or forbidden speech
  - Sedition
  - Pornography
- Censorship vs. User Choice
  - Communications Decency Act and relatives
  - German anti-Nazi provisions
  - French terroristic provision
  - Technological disclosure controls
- Commercial speech and advertising get same protections? Spam?

#### TRUST ME, I WILL TAKE YOU OFF THE SPAM LIST



See www.junkbusters.com for anti-spam tools.
Monitor www.cdt.org and www.epic.org or more information on (U.S.) legislation.
And what about wireless and location-based spam?

# HATE SPEECH SITES

#### White Aryan Resistance - Microsoft Internet Explorer \_ 8 × <u>File Edit View Favorites Tools</u> Help Q ٩ R-9 2 $\otimes$ P 씁 ⊲⇒ **F** ⇒ Mail Print Edit Back Forward Stop Befresh Home Search Favorites History Discuss Dell Home Real.com Messenger • Address 🙋 http://www.resist.com/ 🍸 🔧 🔗 📲 📲 🍕 🛄 🖓 Bookmarks 🐵 My Yahoo! 👻 🌝 Yahoo! 🗰 Finance 👻 🐼 News 👻 🕼 Maps 👻 🚻 Restaurants 🔛 Calendar 👻 📻 Address Book 👻 >> mySimon Flyswat Off Search! 😭 🗸 ? 🗸

### White Aryan Resistance

Subscribe

**Tom Metzger** 

Aryan Update

Den't Talk

**Our Pesitiens** 

**Racist Carteens** 

Merchandise

Contact Info

E-Wail KOWE

P.O. BOX 65 Fallbrook, CA 92088 (760) 723-8996

## **Racist Carteens**

Nigger	<u>Spic</u>	<u>Jew</u>
Whigger	<u>Heterophobes</u>	<u>Anti-Government</u>
Nigger Defendant	Bad Jew	<u>What's On the Mind</u>
Sink The Boat	<u>NiggerBall</u>	<u>America On A Platter</u>
<u>Aryan Might</u>	<u>Proud Aryan</u>	We're Surrounded
Don't Get Screwed	<u>Alien meet Negro</u>	<u>American Dream</u>
Agitate	<u>Who is behind this?</u>	Who writes this stuff?
<u>Too much Black Crime</u>	<u>Giddy Up Jewboy</u>	<u>Fight Back</u>
Tinted Windows	<u>Jews Bug Me</u>	

🥝 Internet

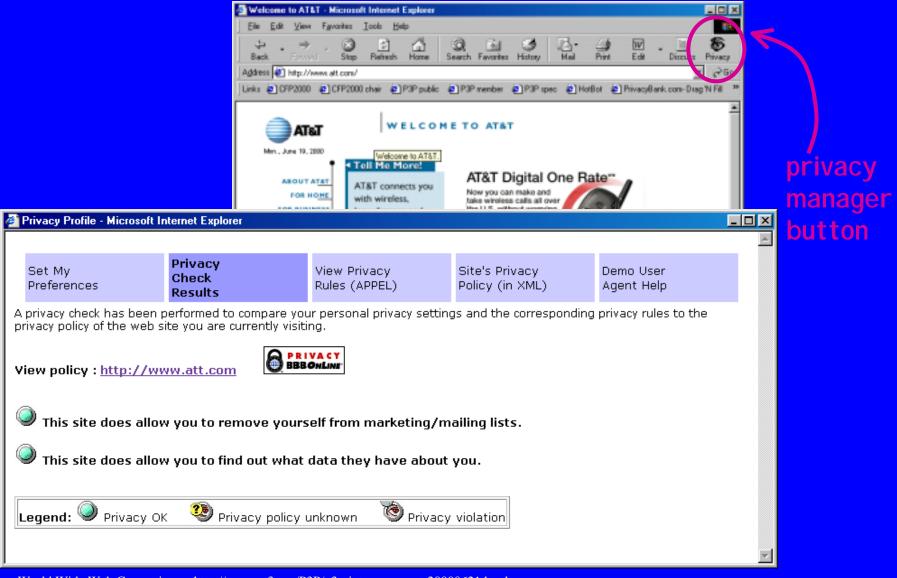
### TECHNOLOGICAL DISCLOSURE CONTROLS PICS: Platform for Internet Content Selection RSACi Content Advisory Levels

LEVEI 0	LEVEL	LEVEL 2	LEVEL 3	LEVEL 4
	VIOLEN	ICE: content may inc	elude	
Harmless conflict: some damage to objects	Creatures injured or killed; damage to objects;fighting	Humans injured or killed with small amt of blood	Humans injured or killed; blood and gore	Wanton and gratuitous violence; torture; rape
	NUDIT	'Y: content may inclu	ıde	
No nudity or revealing attire	<b>Revealing</b> attire	Partial nudity	Non-sexual frontal nudity	Provocative frontal nudity
	SEX:	content may include		
Romance; no sex	Passionate kissing	Clothed sexual touching	Non-explicit sexual activity	Explicit sexual activity; sex crimes
	LANG	UAGE: content may	include	
Inoffensive slang; no profanity	Mild expletives	Expletives; non- sexual anatomical references	Strong, vulgar, or hate language; obscene gestures	Crude, explicit sexual references; extreme hate language

RDF: Resource Description Framework; P3P: based on RDF More info at <u>http://www.w3.org/</u>? where ?=PICS, RDF, or P3P

## P3P informs Web surfers

(will be in Microsoft Internet Explorer 6.0)



From World Wide Web Consortium, http://www.w3.org/P3P/p3p-interop-report-20000621.html

## **Government responsibilities**

## **Facilitating Computer System Security**

## Security Controls Should Maintain CIA (Confidentiality, Integrity, Availability) SOME TYPICAL SECURITY MECHANISMS

- Authentication
  - Something you know (examples: password, encryption key)
  - Something you have (examples: token, capability)
  - Something you are (picture, fingerprint)
- Cryptography (Example [very simple]: Iwdoa →
  - Traditional, single key (DES, PGP, AES)
  - Public key (two keys, public and private: RSA)
    - Digital signatures
- Risk Analysis
  - Expected value
  - Worst case
  - Insurance

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  - Public key (two keys, public and private: RSA)
    - Digital signatures
- Risk Analysis
  - Expected value
  - Worst case
  - Insurance

### Internet Worm (Nov 1988) shut down 6,000 machines

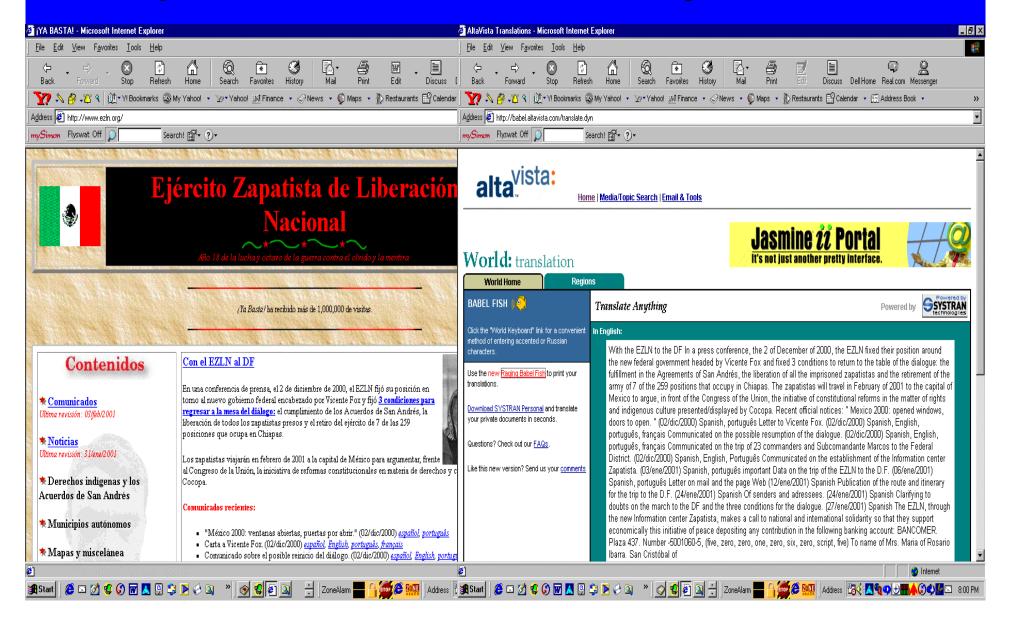
# MALWARE GENERATORS

💐 Vbs Worms Generator (Vbswg) 1.50b - [K]Ala	mar 💶 🗆 🗙
Options	Replication
Worm name: Worm	Startup
Your name: [K]Alamar	Outlook
Worm backup	Mirc
Copy worm to: Windows 💌 &Windir&	Pirch
File name: Worm.vbs	Infect Files
Leave the .vbs at the end. Save as default	Payloads
Random words lenght: 10 README	Extras
Fast acces	
🔽 Outlook Atta. 🔲 Outlook Msg 🔽 Mirc	🔽 Pirch
🔽 Start with Win. 🔽 Infect files 🛛 🗖 Search Mirc	🔲 Search Pirch
🔲 Show Msg 🛛 🗖 Goto Url 🗖 Crash system	🔲 Crash system 2
🔽 Anti Deletion 🔲 Crypt code 🔲 Download an	d run file
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- Payloads	
🔽 Use payloads	
Show a message	
Message: You are stupid!	
Picture: Critical	
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Crash system	
Creates 1Mb variables till system crash.	
Crash system 2	1
<ul> <li>Run notepads until system crash</li> </ul>	
-When?	1
Month: 01 💌 Day: 26 💌	
Tip Save as default Done	

Love Bug (May 2000) infected 15,000,000 machines

# Zapatistas revolutionary website



# **Government responsibilities**

### **Protecting Critical Infrastructure**

## **Critical Infrastructure Sectors**

(President's Commission on Critical Infrastructure Protection)

- Information and communications
- Physical distribution
- Energy
- Banking and finance
- Vital human services

## **Critical Infrastructure Sectors**

(President's Commission on Critical Infrastructure Protection)

- Information and communications
  - Local and long-distance telephone carriers
  - Cellular networks
  - Satellite services
  - Internet
  - Computers used for home, commercial, academic, and government use
- Physical distribution
- Energy
- Banking and finance
- Vital human services

# **Examples of Attacks**

- Information and Communications
  - Distributed Denial of Service attacks on major Internet sites
- Physical
  - Disrupting air traffic control systems
  - Japanese subway system
- Energy
  - Computer access to power grid (service people dial in from home modem)
  - Oil pipelines run through countries (in Middle East) (what if countries are fighting?)
- Banking and Finance
  - Money laundering
  - Malicious code that reroutes money into a specific account
- Vital human services
  - Water disputes
  - Attacks on treatment plants
  - Rerouting emergency (911) calls to locations across country
  - Changes to hospital records

## **CONTROL MECHANISMS**

www.ciao.gov

- <u>Entitywide security</u>: Plan for emergencies, create security procedures
- <u>Access controls</u> to critical information, systems, and people
- <u>Segregation of duties</u>: no single person has control over all essential information or operations
- <u>Continuity</u>: have plans to restore service and to not lose critical information
- <u>Change control and life cycle management</u>: be able to make changes without significant service interruptions
- <u>System software controls</u>: critical software only can be accessed by certain people and their uses should be monitored and logged.
- A number of excellent presentations on this are at http://www.ciao.gov/Audit/SummitLibrary/SummitLibrary.htm

## Critical Infrastructure Protection: National Plan for Information System Protection

U. S. General Accounting Office Report AIMD-00-90R

Latest: http://146.145.203.59/CIAO Document Library/2001CongReptSummary2.htm, February 2001

## Prepare and Prevent

1 Identify Assets and Shared Interdependencies and Address Vulnerabilities

## Detect and Respond

- 2 Detect attacks and unauthorized intrusions
- 3 Develop robust intelligence and law enforcement capabilities to protect critical infrastructure systems, consistent with the law
- 4 Share attack warnings and information in a timely manner
- 5 Create capabilities for response, reconstitution, and recovery

## Critical Infrastructure Protection: National Plan for Information System Protection

U. S. General Accounting Office Report AIMD-00-90R Latest: http://146.145.203.59/CIAO\_Document\_Library/2001CongReptSummary2.htm, February 2001

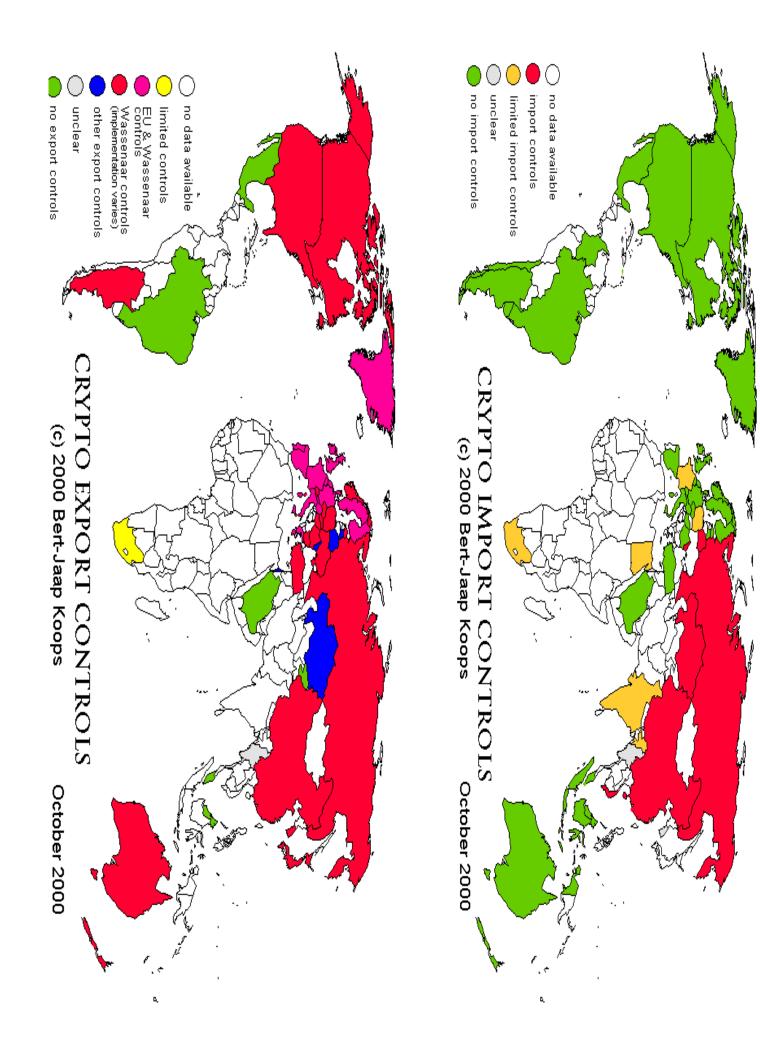
### Build Strong Foundations

- 6 Enhance research and development to support 1-5
- 7 Train adequate numbers of Infosec specialists
- 8 Outreach/Awareness of Improved Cybersecurity
- 9 Legislation and funding supporting 1-8

10 "In every step and component of the plan, ensure the full protection of American citizens' civil liberties, their rights to privacy, and their rights to the protection of proprietary data"

# **Government responsibilities**

## **Recognizing Limits of Regulation**



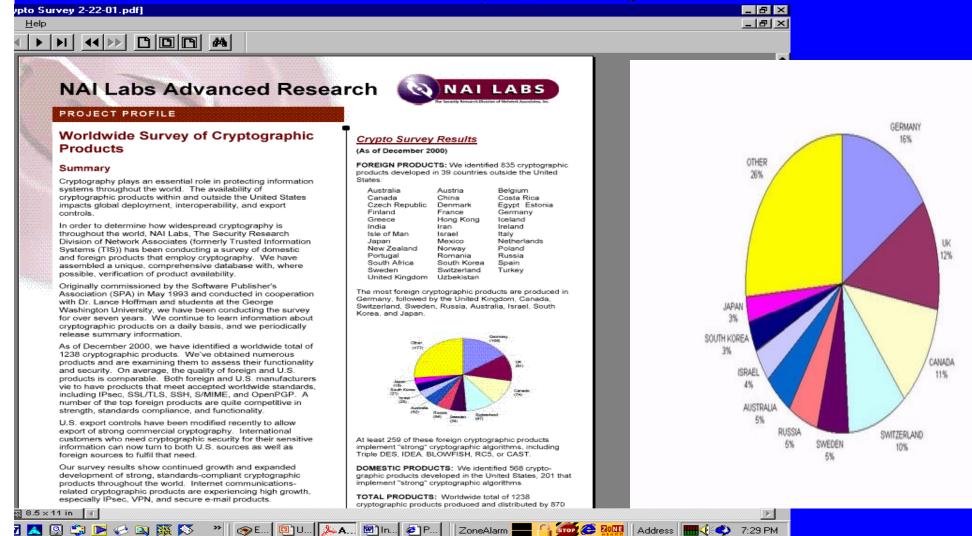
#### Example of the Limits of Regulation: Non-U. S. Crypto Products (Dec 2000)

835 products from 39 countries

491 non-US 379 US crypto companies produce and distribute in 76 countries

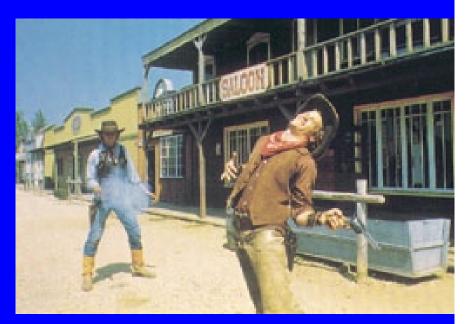
http://www.pgp.com/research/nailabs/cryptographic/cryptographic-products.asp

See also Steven Levy, Crypto, Viking, 2001.



# **Government Responsibilities**





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Donley's Wild West Town
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## From the "Law of the Net" (above) to Developing consistent regulatory framework that can be harmonized with other governments'

#### **Other New Technologies Government Has Dealt With**

- Air Traffic Control
  - safety, security, convenience, commerce
- Telephones
  - universal service, interoperability
- Broadcast Television
  - free speech, commercial speech, appropriate content
- Internet
  - all of the above: security, convenience, commerce, universal service, interoperability, free speech, commercial speech, appropriate content

Internet Presents Similar Opportunities to Strike Balance for the Public Interest, and Government has the Responsibility to do this

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🖉 Microsoft

### U. S. Federal Trade Commission "Government in the Sunshine"

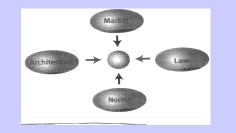
🥔 Windows Update 🖉 Windows 👿 Yahoo! 🤌 cyberradio2000.com - It's A Whole New Way To Radio 🗋 Media 🙋 Backflip It! 🥔 RealPlayer -

#### Advisory Committee on Online Access and Security The Federal Trade Commission has established an Advisory Committee on Online Access and Security. The purpose of the Advisory Committee is to provide advice and recommendations to the Commission regarding implementation of certain fair information practices by domestic commercial Web sites. In particular, the Advisory Committee will address providing online consumers reasonable access to personal information collected from and about them and maintaining adequate security for that information. Public Comments How to Submit a Comment Subgroup Option Papers Access Issues Degree of Access, and Terms and Conditions of Access The Entities Covered and the Ability to Correct or Edit the Data Authentication and Technology Issues Options Paper [PDF 101K] Theme Piece Security Issues A Continuum of Security Options March 31st Meeting of the Advisory Committee Agenda of the Meeting 。 Federal Register Notice Announcing the Meeting (03/16/00) [PDF 117K] 🌽 Preliminary Draft Outlines of Subgroups Access Issues Scope and Categories Subgroup Draft Outline Entities Subgroup Draft Outline [PDF 15K]

## Three Mistakes About Regulation Prof. Larry Lessig, Stanford Law School

- "The Net cannot be regulated."
- "The Net was born without regulation."
- "The Net is not now being regulated."

REGULATION Lessig, L., Code and Other Laws of Cyberspace, Basic Books, 1999



Architecture, law, market, norms

### FIVE CHALLENGES FOR REGULATING THE GLOBAL INFORMATION SOCIETY

#### Prof. Pamela Samuelson

from Chris Marsden, ed., Regulating the Global Information Society, 2000 downloadable from http://www.sims.berkeley.edu/~pam/papers.html

- 1. Can existing laws and policies be applied, or are new laws or policies needed to regulate Internet conduct?
- 2. How can reasonable and proportional responses can be formulated when new regulations are needed?
- 3. How can flexible enough laws be crafted to adapt to rapidly changing circumstances?
- 4. How can fundamental human values be preserved in the face of economic or technological pressures tending to undermine them?
- 5. How can governments coordinate in Internet law and policy making so that there is a consistent legal environment on a global basis?